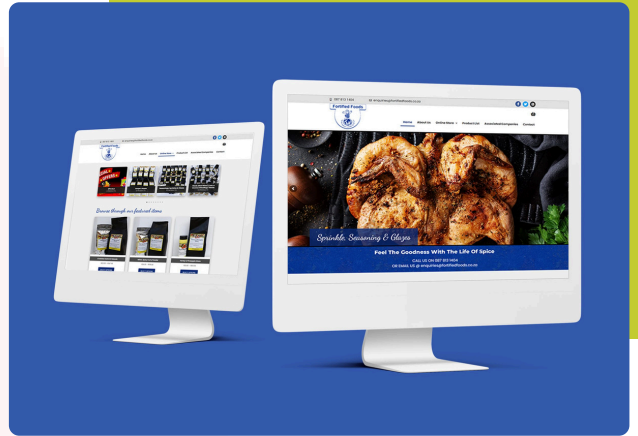
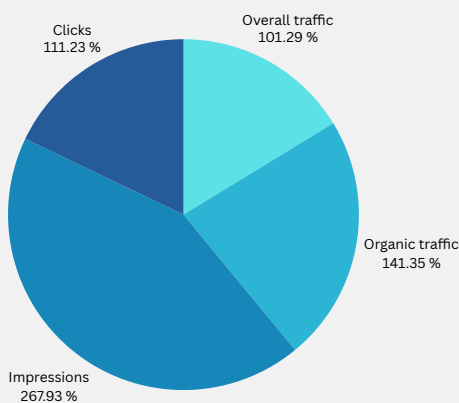


# FORTIFIED FOODS



Fortified Foods is a leading manufacturer and distributor of premium quality food products for the meat, catering, and snack industries in South Africa.

## AT GLANCE



## CHALLENGES

The client wants to promote his website and get all the keywords to be in the top search results of Google.

But the real challenge is the given keywords are very short or may say they are single-phase keywords and very common words like Chakkies, Soups & Soyas, Ready Meal Mixes, and many more.

## TECHNOLOGY WE USED



## RESULTS

- **Nurtured our Customers By**
  1. Increasing Efficiency
  2. Improving Trust and Credibility
- The maximum number of keywords is almost on the 1st page on Google.
- Organic Traffic Increased by **141.35%**
- Impressions Increased by **267.93%**

**Fortified Foods**

